

Project report form

Mackenzie District



Creative Communities Scheme

All recipients of funds from the Creative Communities Scheme must complete this form within **two months** after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

Mackenzie District Council
P O Box 52
FAIRLIE

Attention: Arlene Goss

1. Project name:	Twizel Street Art Project - Wall 3 - Swimming Pool Wall
2. Name of applicant:	Twizel Promotions and Development Association
3. Location of project:	Twizel Swimming Pool Wall
4. Date of project:	8th of February 2023
5. Amount received from the Creative Communities Scheme:	\$ 5687.00

6. Please give details of how the money was spent. Your contribution to the project and the Creative Communities Scheme funding you received must be accounted for.

Artist Costs: Incl Concept and design, Material Costs, Travel abd accommodation, labour	\$ 10,387.00
Plaque	\$
TPDA Contribution: volunteers to prepare the wall, promotion of the artwork in the Twizel Update and Administration costs.	\$ 1,205.00
Total Cost of Twizel Street Art Project - Wall 3	\$11592.00

Grant from Creative community fund \$5,687.00, a grant from Mackenzie District Council/Twizel Community Board fund was also gratned for \$4700 with the balance paid by Twizel Promotions - \$1205

7. Please provide details about the project or activities that were supported by the Creative Communities Scheme. Explain what was successful, and what didn't work so well.

The third piece in Twizel's series of street art paintings, 'Te Ruataniwha' completes our street art project that triangulates the Market Square. The piece provides a point of interest for people to walk around and see the different styles and topics displayed throughout the town whilst refreshing the wall by replacing the faded and outdated piece which was previously there. This piece was successful as it has a strong focus towards youth and the local environment which is reflected by the imagery created, it has aslo been well received by the community.

8. Give a brief description of the highlights of your project, including the number of participants.

A key highlight was to be able to welcome Wongi Wilson, the artist who is a renowned street artist across New Zealand to Twizel and assist us with the project. The artwork created by Wongi along the pool wall has created an artistic signpost to the community of where the pool, skateboard park and tennis court are located. With the piece being centrally located at the pool, it can be easliy spotted from Mackenzie Drive
Our Twizel Promotions volunteers worked extremely hard, in their own time undercoating this wall in preperation for Wongi to start his work. The project has reached upwards of 2,000 people including locals and visitors and followers on social media channels.

9. How did your project benefit your community?

This mural has receieved great feedback from the community as the artwork created by Wongi Wilson incorporates both youth and Maori cultural images in a bright, vibrant and colorful piece. Twizel Promotions is always working on ways to promote the Twizel Community and this project, now completed by the final piece helps us to tell the story of Twizel in a visual way and subsequently implements an interesting walking tour of Street Art for residents and visitors to the area to view and enjoy. Further to this the local school and kinderarten visited Wongi whilst he was working on the wall to better understand his wok and learn about the techniques used.

10. What, if any, are the next steps (for your project, for you and/or for the people involved)?

This initial Street Art Project project has now been completed however following great feedback from the community Twizel Promotions is exploring further ideas to add colour and artwork to the town.

11. This report was completed by:

Name:

Claire Whitfield

Address:

26A Market Place, Twizel.

Date:

Phone:

03 435 0066

Email:

tpda@twizel.info



THE FINAL WALL IN THE TWIZEL STREET ART PROJECT

This year Twizel Promotions has been bringing Street Art to the town. In June, with the assistance of funding from Trust Aoraki, Koryu Aoshima's artwork titled 'Memory in a Light Bulb' graced the wall behind some of the Market Place shops near Two Thumb Drive. With a start date hopefully in December, Billy Scott will be presenting his 'Trenches' artwork on the wall beside the RAZZA, with funding for this piece being provided by the Aotearoa Gaming Trust. It was always our intention to provide three art installations that triangulate the Market Place, providing a point of interest for people to walk around and see the different styles and topics displayed.

So on that note, we are pleased to advise

that the third and final wall in this project for now is a refurbishment of the Twizel swimming pool wall. The painting on this surface is somewhat tired looking these days and the images are difficult to view from a distance. Additionally, we want to bring a more modern and youthful vibe to the space, especially as it is located near the skateboard park and the sports grounds.

Wongi Wilson is a Street Artist with over 15 years' experience in the industry. His artwork is fresh, vibrant, and often cleverly incorporates youth scenes and indigenous designs. For that reason, we felt he was the ideal candidate to provide a revitalised vision for the swimming pool wall for residents and visitors to enjoy. We won't give it away but having seen the concept that he intends to paint in this space, we don't believe you'll

misunderstand what the space is about. Funding to paint this final wall has come from the Creative Communities Scheme and from the Twizel Community Board through the Twizel Township project budget with \$4,700 allocated to the mural project.

We are very grateful for their support to enable us to complete this project for our community. We look forward to seeing this design come to life on the swimming pool wall and when it is painted you will be able to walk around the outer rim of the Twizel Market Place to see all three paintings that will have been added to the townscape this year.

In the meantime, here are some examples of Wongi's work for you to contemplate.

TPDA Team



182 Hamptons Road (last house down drive) Prebbleton
(03)337 9950 | www.debbierimmer.co.nz

- Consultations
- Landscape Design
- Planting Plans
- Plant Sourcing - Trees
 - Shrubs
 - Perennials
- Twizel & Christchurch Based

WATCH THIS SPACE

As we have done with the previous two street art pieces we will be watching this space over the coming weeks to see the progress and eventually finished product.

Here we have the Twizel Pool wall as it currently sits.

A fresh coat of white has laid the base for the start of the mural within weeks.

Expect the artwork to take shape quickly and be ready to close out the summer season at the Twizel Pool, which is currently at a delightful 27 degrees.

Matt Gunn



The team of TPDA volunteers getting the pool wall prepped and ready for Wongi Wilson. From left to right - Nathan, Coralie, Jan, Sharon and Rachel

THE FINAL WALL IN THE TWIZEL STREET ART PROJECT

Over the past year Twizel Promotions has been bringing Street Art to the town. In June, with the assistance of funding from Trust Aoraki, Koryu Aoshima's artwork titled 'Memory in a Light Bulb' graced the wall behind some of the Market Place shops near Two Thumb Drive. In December Billy Scott unveiled his 'Trenches' artwork on the wall beside the RAZZA, with funding for this piece being provided by the Aotearoa Gaming Trust. It was always our intention to provide three art installations that triangulate the Market Square, providing a point of interest for people to walk around and see the different styles and topics displayed.

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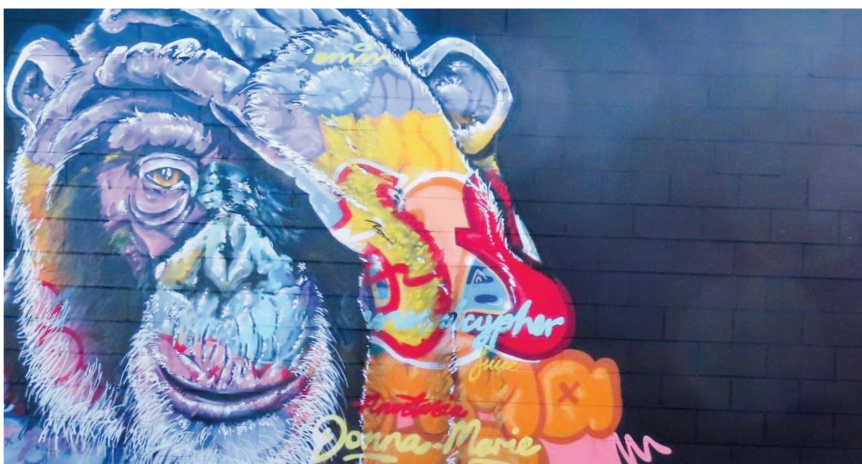
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from the Creative Communities Scheme and from the 'Twizel Township Fund', granted by the Twizel Community Board.

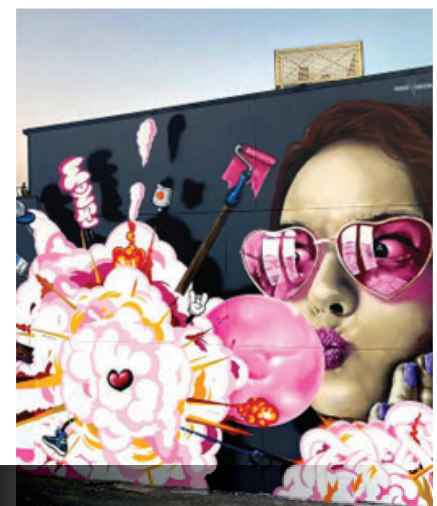
We can't forget a big thank you to Placemakers Twizel for their contribution of the undercoat paint and their continued support towards community projects. We are very grateful for their support to enable us to complete this project for our community. We look forward to seeing this design come to life on the Swimming Pool Wall and when it is painted you will be able to walk around the outer rim of the Twizel Market Square to see all three paintings that have been added to the townscape in the last year.

In the meantime, here are some examples of Wongi's work for you to contemplate.

TPDA Team



Engaging, colorful and unique, Wongi Wilson's street art can be found around the country





TWIZEL UPDATE

ISSUE 924
welcome
15 FEB 2023



WELCOME “TE RUATANIWHA”

Wongi Wilson cruised into Twizel from Christchurch last Tuesday and by Sunday he had wrapped up his street art piece which he has titled “Te Ruataniwha”. The impressive and colourful piece is now ready for viewing on the Twizel pool building front wall. Wilson also has his eye on the Twizel Events Centre wall which overlooks the skatepark. But more on that later.

The last in a series of three street art pieces commissioned by Twizel Promotions has now been completed. The idea was Rachel Dacombe’s and has been a labour of love for the past year.

The project came about after Rachel saw some street art in Geraldine, and once inspired there was no stopping her helping deliver some new and fresh art works to the Twizel township. “Karen Morgan (former Twizel Promotions Office Manager and now Deputy Mayor on the Mackenzie District Council) played a huge role in this,” says Rachel. Without Karen’s input Rachel says she would not have known where to start in terms of funding this project.

I wondered where Rachel discovered Wongi Wilson. Rachel says, “I had seen a few of Wongi’s images around Christchurch, however at that time never knew that they were by him. When we decided to undertake

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Wilson said he was delighted with the piece, loved his time in Twizel (he had never visited before), and says he will return for some relaxation time.

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this project, I delved deeper into the NZ Street Art scene and took a great interest in the 'Flare Street Art Festival' that was happening in Christchurch at that time; that was when I put a face and name to the works. Mackenzie District Council approached us to see if we would be interested in doing the pool wall and I knew that Wongi would be a great fit for this as his images are fun and vibrant and perfect for the pool/tennis/skate park area."

Wongi Wilson has been described as a rock star of the street art scene. Speaking with him on Monday after the work had been completed, Wilson said he was delighted with the piece, loved his time in Twizel (he had never visited before) and says he will return for some relaxation time. This is Wilson's full time occupation and since the Christchurch earthquakes more than a decade ago, has been extremely busy delivering some of Christchurch's most iconic street artworks.

So what does the piece represent and how does it relate to Twizel and its people? Wongi explained in great detail each aspect of the work.

"Starting from the right side of the wall we have a young child learning to swim, soaking in the world around him and learning to navigate its way in life; his eyes are focused to his left on the tip of an eel's tail.

"The eel flows across the wall to our left curving over two Manaia and eventually wrapping protectively around the young woman on the left side of the wall and guiding the child from the right on its path.

"The eel also acknowledges the local Māori as it is a taonga, a treasure and a gift.

"The two Manaia that the eel curves over flank each side of the central gate, the Manaia are guardians signifying balance and protection, these Manaia are represented as two Taniwha acknowledging where the lake gets its name and in turn so does the mural.

"The portrait on the left that the eel is protectively wrapped over is of a young woman with brightly coloured glasses looking back to the right, she represents the youth, growth, and the future, learning from the past to travel forward.

"In the background we have an ombre of

blue tones with blue toned koru running across the wall. This design is taken from the ta moko and kowhaiwhai pattern known as Mangopare (hammerhead shark), it symbolises strength, agility, and tenacity.

"I've chosen imagery and a colour pallet that helps give the youthful vibe and will be a bright vibrant colourful piece."

As Wilson prepared to pack the car and head back to Christchurch for two more commissions, he looks at the Twizel Events Centre building. "That is the wall I would be looking to do something with," he says. Wilson uses a spray gun to base out his works, but his primary tool is the spray can,

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true graffiti style, a throw back to his early days discovering his style. He was that young man who even through school has the skills for creation. I imagine he is considering that huge space overlooking the Twizel skate park. Perhaps some other local artists could come up with a concept for that piece. I think at this stage Rachel Dacombe will be taking

some time to consider this first series before jumping back in. I can already see scaffolding up for the Events Centre wall. That piece could be 20m high and quite the feature.

I can say this with some certainty, Rachel has carried much emotion with this project, she aimed for three unique and striking pieces, saw the artists face everything from snow fall to torrential rain, and rode the emotions of trying to hit budgets and time frames.

"It feels good, and I am really satisfied with the result. This project has been a bit of a rollercoaster of emotions, and at times has been a cause of some minor anxiety however it has been totally worth it, I am proud of what we have achieved in a relatively short period of time and what these murals bring to town."

"We are incredibly grateful to have had the opportunity to work with some of NZ's renowned street artists who have created fantastic art pieces for our community and visitors to enjoy. Having looked through their portfolio of works we knew that they would be a perfect fit for the walls offered to them, and they all nailed the brief provided. It has been a pleasure getting to know them and understand their methods, their styles and techniques are quite different, and it has been a joy to watch."

The relief of seeing "Te Ruataniwha" completed over the weekend was obvious. This means a lot to her saying, "I've got two young boys and I really just want to try and make this town something they can enjoy" by brightening things up, creating some interesting visuals. No doubt the boys will be very proud of their mum's efforts.

Coordinating these three works in 10 months is impressive.

"Projects like these are not an easy undertaking, they take a great deal of organisation and collaboration, and we are grateful for the support that we have received over the entire three wall murals," said Rachel this week. "So many people to thank. I have to recognise the help and support of many."

Twizel Community Board and Mackenzie District Council for seeing the potential in this project and their on-going support and encouragement.

Whitestone Contracting for water blasting the three walls in preparation to be painted.

Placemakers Twizel for their generous donations of paint which enabled us to undercoat the walls for the artists.

Twizel Promotions volunteers for their handwork in painting and preparing the walls and overall support of the project.

The grant funding providers who saw the value and merit in these works, and made the project possible –

- Trust Aoraki
- Aotearoa Gaming Trust
- Creative Communities Scheme
- Twizel Community Board/Mackenzie District Council

“Finally, our artists, Koryu, Billy and Wongi who all understood the brief, were excited to get involved and delivered fantastic pieces of art that the community and visitors will be able to enjoy for many years to come.”

Three very different artists with different views, but all with a passion to improve public spaces with street art that tells a story, hopefully inspires some, and makes people think.

Despite our variances in artistic appreciation, the outcome of this project, regardless of styles, sets the scene for many more works scattered around the town. Where to next, who to engage, and how long before the next

one?

“Well I was going to take a wee break however Twizel Promotions have thoroughly enjoyed undertaking this project and splashing some colour around town. The response has been really positive, and I believe this project has added value and complements the other fantastic community projects we have going on in our town, so we look forward to continuing where this initial project has left off.”

Matt Gunn

