





Population
- at 2018
Census

4854

Mackenzie District

882

Fairlie

558Lake Tekapo

1749

Twizel

Growth since 2013 Census

Mackenzie District

20/

Lake Tekapo

Fairlie

55%

Twizel **26%**

Population structure

Mackenzie District



High regional migration

From 2013 - 2017, 978 people have come to Mackenzie and 999 people have left for elsewhere. Fairlie



Balanced community

Families and a large proportion of retirees and elderly.

Lake Tekapo



Multicultural community

Population growth has been driven by international migration, particularly those in their early working years. Twizel



A high number of early retirees

A high number of residents in their late working years and early retirement, 50-70 years.

Key industries - by GDP



Agriculture, Forestry and Fishing



Electricity, Gas, Water and Waste Services



Tourism

Who's Buying?



Predominant buyer type is multiple homeowners particularly in Lake Tekapo and Twizel.



Affordability and the number of first home buyers in Tekapo & Twizel has decreased.



The number of first home buyers in Fairlie has increased slightly.

Housing	Number of dwellings	Houses built per year	Percentage unoccupied*	Percentage rented	Average price	Average price growth Since 2015
Mackenzie District	3655	67	37%	11%	\$499,224	82%
Fairlie	480	1	21%	11%	\$367,404	28%
Lake Tekapo	480	14	52 %	24%	\$906,912	141%
Twizel	1449	34	53%	16%	\$395,081	60%



Two thirds of homes built in the district in the last 10 years were in Twizel



Nearly half of the homes built in the district were lifestyle properties



There are 626 active listings on Airbnb and Bookabach

Which is 15% of the total dwelling stock or 37% of the unoccupied dwellings