



# Mackenzie District Growth Projections



## How much growth is going to occur in the Mackenzie District over the next 30 years? Where is it going to occur? And what are its likely drivers?

Understanding how the Mackenzie could grow over the next 30 years, in terms of population, number of dwellings, visitors and rating units is an extremely important component of the District's future planning.

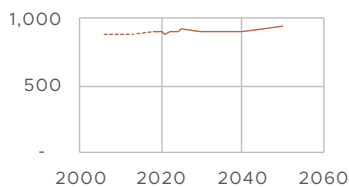
DISTRICT	2020	2020-2030 ANNUAL AVERAGE GROWTH	2030	2030-2050 ANNUAL AVERAGE GROWTH	2050
Usually Resident Population	4,950	161	6,561	124	9,050
Total Dwellings	3,872	122	5,089	52	6,120
Number of Jobs	1,876	136	3,232	69	4,618
Rating Units - Total SUIPs	5,151	168	6,827	70	8,223
Peak Day Visitor Numbers	17,378	2339	40,764	1024	61,253



### FAIRLIE

Fairlie has been a rural hub for the Mackenzie District for generations, providing services, facilities and the main council offices. While there has been a relatively stable population for a number of years, the number of dwellings has increased – this demonstrates the changing demographics and aging population of the town. Due to capacity constraints, housing quality and the availability of bare land, many people are choosing to live and build in the rural areas surrounding Fairlie.

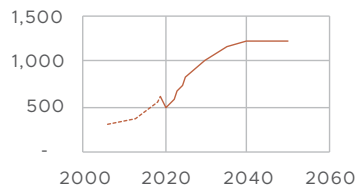
#### Population



### TEKAPO

- Tekapo has experienced significant population increases due to growth in the tourism industry.
- Before COVID-19, a large (and growing) sector of the population were young people working in tourism related jobs.
- Dwelling growth has been driven by demand for holiday homes, short term rentals (visitor accommodation) and new homes.
- It is expected that Tekapo will reach dwelling capacity by around 2030 under the current planning provisions. The population will reach capacity by 2040-2045.

#### Population



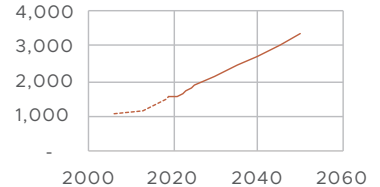
### TWIZEL

Visitor numbers have also increased dramatically in Twizel, driving growth in the town which has attracted:

- Young people moving for employment opportunities, particularly in the tourism industry.
- People moving for lifestyle and/or retirement

Twizel is likely to reach dwelling capacity in approximately 2040, if development continues in the same manner as it is today based on the currently zoned areas in the Operative District plan.

#### Population



### COVID-19

It is expected that MDC will experience the effects of the COVID-19 pandemic more so than other districts due to the high dependence on tourism, particularly international tourism. However, this is expected to be a short term, based on current Tourism NZ modelling of the border opening and rate of return, tourism will have recovered to the business as usual level by 2025.