

Project report form

Mackenzie District



Creative Communities Scheme

All recipients of funds from the Creative Communities Scheme must complete this form within **two months** after their project is completed.

If you do not complete and return this form you will not be eligible for future funding through the Creative Communities Scheme.

Please return the completed form to:

Mackenzie District Council
P O Box 52
FAIRLIE

Attention: Arlene Goss

1. Project name:	Saturday Laughs at the Mackenzie Community Centre
2. Name of applicant:	Humorous Arts Trust c/o Jerome Chandrahasen
3. Location of project:	Mackenzie Community Centre, Fairlie
4. Date of project:	Saturday 2nd September 2023
5. Amount received from the Creative Communities Scheme:	\$ 2500

6. Please give details of how the money was spent. Your contribution to the project and the Creative Communities Scheme funding you received must be accounted for.

Advertising costs - MediaWorks Radio Ads, The Fairlie Accessible, Hadley Donaldson Design, social media costs	\$ 2260
Accommodation in Fairlie, Pinewood Motel, Fairlie Holiday Park	\$ 670
Venue hire + Mackenzie Sound and Media	\$ 400
Transport costs (split with Friday Laughs in Timaru)	\$ 580
Performer fees	\$1500
Income - Ticket sales	\$2972

7. Please provide details about the project or activities that were supported by the Creative Communities Scheme. Explain what was successful, and what didn't work so well.

Saturday Laughs was held on 2nd September at the Mackenzie Community Centre with performers Jeremy Elwood, Cori Gonzalez-Macuer, Rhian Wood-Hill, Jerome Chandrahasen
 The show was delayed by a couple of years due to COVID. Our headline act Tom Sainsbury became unavailable three weeks prior to the show. However we rebooked a line up, and the show ran smoothly.
 We teamed up with the Mackenzie RSA to help promote the event. We were also able to split transport costs with our Timaru Friday Laughs show.
 Our advertising campaign combined radio ads, print media, and social media, plus we hired a publicist.
 Venue and sound and lighting team were great to work with. In the future, we would get a liquor license and try to find a corporate sponsor to help with advertising costs

8. Give a brief description of the highlights of your project, including the number of participants.

We reached a new audience, and our performers really enjoyed themselves. Thanks to Ryan Gilbert and the Mackenzie RSA we had some members attend.
 The local community also showed their support via the Facebook community page, and thanks to the team at Heartland Services.
 Our performers came from backgrounds including Samoan, Fijian Indian, Chilean, and NZ Pakeha.
 110 audience members in attendance

9. How did your project benefit your community?

We provided an affordable arts event in an accessible venue. With over 100+ in attendance, we also raised some funds for the Mackenzie RSA by donating a portion of ticket sales, helping raise funds while reach a new audience.

10. What, if any, are the next steps (for your project, for you and/or for the people involved)?

We aim to return in 2024, and would like to tie in shows in Timaru, with perhaps another show in Twizel for 2024.

11. This report was completed by:

Name:

Jerome Chandrasen

Address:

261 Naenae Road
Naenae
Lower Hutt 5011

Date:

29th February 2024

Phone:

027 405 2579

Email:

jerome@humorous.co.nz







Saturday LAUGHS IN *Fairlie*




**CORI
GONZALEZ-MACUER**

**JEREMY
ELWOOD**

and more!

SAT 2ND SEPT 2023 • 8.00PM

MACKENZIE COMMUNITY CENTRE

TICKETS FROM  eventfinda



Sales Revenue	
Ticket sales value	\$3,630.00
Discounts	\$0.00
Gross ticket revenue	\$3,630.00
Fees & deductions	
Ticketing service fees	(\$189.00)
Refunded Ticket fees	(\$17.50)
Physical ticket service fees	\$0.00
Merchant services fees	\$0.00
Total fees & deductions	(\$206.50)
Net ticketing revenue remitted	\$3,423.50