

MACKENZIE DISTRICT COUNCIL

MINUTES OF A MEETING OF THE MACKENZIE DISTRICT COUNCIL HELD IN THE COUNCIL CHAMBERS, FAIRLIE, ON TUESDAY APRIL 1, 2014, AT 1.00PM

PRESENT:

Claire Barlow (Mayor)
Cr Graham Smith
Cr Murray Cox
Cr Noel Jackson
Cr James Leslie
Cr Russell Armstrong
Cr Evan Williams

IN ATTENDANCE:

Wayne Barnett (Chief Executive Officer)
Arlene Goss (Committee Clerk)
Paul Morris (Manager Finance and Administration) – from 2.15pm
Garth Nixon (Manager Community Facilities) – from 2.55pm
Toni Morrison (Senior Policy Manager) – from 1.50pm to 1.55pm

Tim Hunter, Claire Hector-Taylor, Miranda Hogan and Caroline Blanchfield
from Christchurch and Canterbury Tourism - from 1pm to 1.40pm.
Verna Parker and Chris Hutchinson from Sport Canterbury - from 2pm to
2.30pm

OPENING:

The Mayor welcomed everyone to the meeting.

APOLOGIES:

There were no apologies.

DECLARATIONS OF INTEREST:

There were no declarations of interest.

BEREAVEMENTS:

The Mayor noted the following bereavements:

- Ruth Harvey, died 8th March, mother of Bev Hurst, late of Allandale.
- Marjory McGrath, died 16th March, sister of Earlene and Terry Wilson, late of Tekapo.
- Josephine Hands, died 16th March, mother of Rob and Julie Hands. Rob Hands is the South Canterbury Rural Fire Officer. Late of Geraldine.

Cr Russell Armstrong also noted the passing of Colleen Kearns, and Tony Lancaster, who is an officer associated with the RSA.

A moment of silence was observed.

VISITORS: CHRISTCHURCH AND CANTERBURY TOURISM REPORT

Tim Hunter, Claire Hector-Taylor, Miranda Hogan and Caroline Blanchfield from Christchurch and Canterbury Tourism were present to answer questions regarding their report to council which begins on page 5 of the agenda. The Mayor welcomed them to the meeting.

Claire Hector-Taylor gave a presentation which is attached to the minutes as Appendix 1.

She is surprised at the lack of growth in international visitors. For some reason there was a big jump in 2012. This summer has been average. January and February are expected to show better results.

Electronic card data shows Australia is our number one market. China has huge growth of 36%. UK is up 9%. There is a decrease in Japanese card transactions.

Claire Hector-Taylor is contributing new print columns to the Twizel Update and Fairlie Accessible. Good feedback on this. Industry workshop on Trade and Social Media was attended by 16 people and received positive feedback. Industry training was productive and received good feedback.

A marketing campaign is planned for this winter in Australia. Local ski fields are included. Domestic market also has a winter campaign from May to early September to bring New Zealand residents to Mackenzie during winter.

There is a lot of interest from Australian wholesalers in Alps2Ocean, boutique accommodation and Lord of the Rings.

Product managers from Shanghai and Beijing visited Mackenzie to familiarise themselves and experience what the region has to offer. We also hosted the Chinese ambassador. A lot of people from China want to experience 20 minute to 2 hour walks when they visit so this is a focus.

The Short Walks campaign is to attract Auckland and Wellington visitors to Mackenzie in Autumn. Direct mail has been delivered to 157,000 homes in the cities promoting walks in Canterbury.

The focus in next quarter is around 'Book It' so people can book straight through to products. Also a domestic winter campaign is ready to go.

Cr Smith thanked Claire Hector-Taylor for her presentation. Cr Cox said his feeling in Tekapo was that everyone has been busier so the statistics are interesting. The Mayor asked how the statistics were gathered. Operators have to provide them by law but there are a large number of accommodation providers who are not included. It also misses campervan people. This is why credit card data is also used to determine trends.

We need to remind local operators that it's a good idea to accept the China card. This is not cheap for businesses to introduce.

Are big operators working together to offer packages to tourists? Claire Hector-Taylor said some are working together with loyalty schemes. There has been a discussion held on a collaborative approach to social media.

Cr Leslie asked if CCT were aware that Twizel has a Facebook page. Claire Hector-Taylor said yes. CCT is planning to talk to Twizel promotions to see if they want to take over the administration of this page.

Tim Hunter, Claire Hector-Taylor, Miranda Hogan and Caroline Blanchfield left the meeting at 1.40pm.

MAYOR'S REPORT:

This was the report of Mayoral activities from February 18, 2014, to March 28, 2014.

The Mayor asked for some corrections to be noted:

- The Rural Provincial Meeting in Wellington on 13-14 March was attended with Cr Leslie, not Cr Cox.
- The Twizel Clinic Day on March 26 did not go ahead as there was only one appointment booked which was conducted on another day.

Resolved that the report be received with the corrections noted above.

Russel Armstrong/Evan Williams

REPORTS REQUIRING COUNCIL DECISIONS:

VALUATION REPORTS: INFRASTRUCTURE ASSETS:

The Mayor asked for comments or questions.

Cr Williams said he was disappointed that the reports only included total figures for items such as water schemes, instead of breaking down the figures for each scheme. The chief executive said there was no problem in providing the valuation figures for each asset. Cr Leslie also expressed an interest in separating out the water and sewerage schemes individually, but not the

roads. The Mayor said this information will be supplied to Cr Williams and Cr Leslie.

Resolved:

1. That the report be received.

James Leslie/Graham Smith

2. That council adopts the valuation dated 1 July, 2013, prepared by Aecom Ltd for water, wastewater, stormwater and solid waste assets as well as roading assets.

James Leslie/Murray Cox

CANTERBURY MAYORAL FORUM MEETING UPDATE:

Councillors heard that Peter Scott is the former CEO of Opuha Water, and a farmer. He has been a good representative to date.

Resolved:

1. That the report be received.

Evan Williams/Noel Jackson

2. That council endorse the reappointment of Peter Scott as the South Canterbury community representative on the Canterbury Regional Water Committee.

Evan Williams/Claire Barlow

FEES AND CHARGES: CEMETERIES AND PENSIONER HOUSING:

This report represents a CPI adjustment to keep fees rising at the same pace as inflation.

Resolved:

1. That the report be received.

Graham Smith/Russell Armstrong

2. That the council adopt the revised fees and charges as proposed for pensioner housing and cemeteries.

Graham Smith/Noel Jackson

GRANT REQUEST FROM TPDA:

Cr Smith expressed concern at the number of requests for grants that were coming to council. He asked why this was not at community board level. The

Mayor said this is an important event for the whole district. There was an option for council to go halves with the community board. The community board has a grants budget, however council does not. The community board is also negotiating with the TPDA at present regarding funding and this item could be included in those negotiations.

Resolved:

1. That the report be received.

Russell Armstrong/James Leslie

2. That the application for a grant of \$332 to cover the hall hire for the Twizel Anniversary Celebrations be referred to the Twizel Community Board.

Graham Smith/Russell Armstrong

Toni Morrison, Senior Policy Manager, joined the meeting at 1.50pm

LOCAL GOVERNANCE STATEMENT:

The Mayor was impressed with the governance statement. Cr Jackson asked why we don't have a water bylaw for Mackenzie. Toni Morrison explained that Mackenzie has a joint scheme. Downlands is a joint committee and the terms of reference require each council to have a bylaw. But bylaws are not automatic. Not all water supplies need to be managed with bylaws.

Cr Smith explained some background information on the Downlands scheme and how it works.

Resolved:

1. That the report be received.

Murray Cox/ Evan Williams

2. That the council agree to adopt the 2014 Local Governance Statement for public release.

Claire Barlow/Russell Armstrong

Toni Morrison, Senior Policy Manager, left the meeting at 1.55pm

COMMON SEAL AND AUTHORISED SIGNATURES:

This report advised councillors of documents signed under the common seal from November 1, 2013, to March 21, 2014.

Resolved:

1. That the report be received.

James Leslie/Graham Smith

2. That the affixing of the Common Seal to document number 781 be endorsed.

James Leslie/GrahamSmith

Verna Parker and Chris Hutchinson from Sport Canterbury joined the meeting at 2pm.

VISITORS: SPORT CANTERBURY

Verna Parker and Chris Hutchinson gave a power point presentation to councillors. A copy is attached to these minutes as appendix 2.

This included background information on the work of the trust and outlined work currently carried out in the Mackenzie District. Support was offered to assist schools and sports clubs in the district to run events or programmes.

Paul Morris, Finance Manager, joined the meeting at 2.15pm.

Sport Canterbury is looking to encourage regular activity or sport for adults as well as children. Current programmes are funded by KiwiSport and Sportstart funds.

Cr Smith asked if work was being carried out in Twizel and Tekapo. Yes. Sport Canterbury will be talking to schools to find out if they would like to participate further. There was a suggestion they also engage with the youth club in Twizel.

The presentation concluded with a request for a grant of \$5000 from the council to increase delivery and coordination of sport and activity in the Mackenzie District.

The Mayor said this request would be referred to the budget workshop planned for Thursday for further discussion.

Verna Parker and Chris Hutchinson left the meeting at 2.30pm.

INFORMATION REPORTS:

MDC LAND DISPOSAL PROCESS:

The letter from APL Property Blenheim Ltd regarding council's land disposal process was considered by councillors.

Paul Morris said an “unintended conversion into joint venture” is when the land is zoned for a specific purpose and council offers it for the consideration of a development opportunity outside that zoning. This means council would be joining with the developer in a joint venture to provide resource consent, which was not acceptable.

Council needed to ensure it was selling the land as is and not offering it in any other way. The buyer would need to go through the normal resource consent process if they wanted to change the use of land.

The Mayor asked for a checklist to be produced, based on this advice, to ensure that council considers all these things when discussing land disposal in the future. Mr Morris said a checklist will be produced.

Cr Smith questioned whether the best possible price can be achieved for land when this advice is followed. Cr Cox said council gets a return in rates when units are built on land and this needs to be taken into account when considering the value of selling land.

Resolved that the report be received.

Graham Smith/Evan Williams

Garth Nixon, Community Facilities Manager, joined the meeting at 2.55pm.

CHIEF EXECUTIVE’S ACTIVITIES:

This report from the Chief Executive Officer referred to the meetings he had attended and other activities from February 18, 2014, to March 28, 2014.

The chief executive requested the following corrections to the report be noted:

- On February 19 he did not have a conference call with Lynne Frost.
- On March 23 he did not attend the Maadi Cup opening.
- On March 21 he did not meet with Horizons and Coldwater delegates.
- On March 13-14 the Rural Provincial Meeting in Wellington was attended with Cr Leslie, not Cr Cox.

Resolved that the report be received with the corrections noted above.

Evan Williams/James Leslie

COMMUNITY BOARD RECOMMENDATIONS AND MINUTES:

This report from the Chief Executive was accompanied by the minutes of the meetings of the Tekapo and Twizel Community Boards on March 10, and the Fairlie Community Board on March 17, 2014.

Resolved:

1. That the report be received.

Noel Jackson/Evan Williams

TEKAPO COMMUNITY BOARD:

Council noted the following resolution regarding the outcome of the council strategic workshop:

That the community board endorses the strategic workshop objectives and notes a desire to see a strengthening of community consultation going forward.

Stella Sweney/Lynette Martin

Council considered a recommendation from the Tekapo Community Board regarding the Tekapo Community Centre blinds:

That the Tekapo Community Board approve the quotations from the Shade House and L&L construction to complete the infill and screen installation.

The Tekapo Community Board recommends to council that this work proceed funded from the township projects account.

Stella Sweney/Alan Hayman

Garth Nixon provided councillors with background to this issue. Some surplus funds are available in the township account, which is not the allocated budget from this work. Paul Morris said this will be unbudgeted capital expenditure and the township budget is only for operational costs, so this request needed to come before the full council for approval.

Resolved that council approves the unbudgeted expenditure to proceed with the installation of screens at the Tekapo Community Centre.

Murray Cox/Russell Armstrong

Council noted a resolution from the Tekapo Community Board regarding the selling of Lot 5 to the Youth Hostel Association:

Resolved that the Tekapo Community Board request the Mackenzie District Council to negotiate with the YHA for the planned sale and development of a site other than Lot 5.

Stella Sweney/Lynette Martin

Council noted the following resolution regarding planter boxes in the Tekapo township:

Resolved: that staff remove the Tekapo township planter boxes for winter and look to replace them with a more appropriate option in the summer.

Lynette Martin/Murray Cox

TWIZEL COMMUNITY BOARD:

Council noted the following recommendation regarding the outcome of the council strategic workshop:

That the community board endorses the strategic workshop objectives.

Phil Rive/Russell Armstrong

Council noted a recommendation from the Twizel Community Board regarding the Twizel Youth Centre:

That the Community Board waits for the Youth Centre to come back to them with a proposal on how they wish to proceed.

Phil Rive/Russell Armstrong

Council noted a recommendation from the Twizel Community Board regarding the use of the Events Centre by the TPDA:

Resolved: that the Twizel Community Board supports the work of the TPDA and will find out how much is spent on advertising with them before taking the issue further.

Russell Armstrong/Pat Shuker

Council noted the following recommendation regarding the Maadi Cup welcoming parade:

Resolved that the chairman and the Mayor attend the welcoming parade of the Maadi Cup on the 23rd on behalf of the community board.

Pat Shuker/Russell Armstrong

FAIRLIE COMMUNITY BOARD

Council noted the following recommendation regarding the outcome of the council strategic workshop:

That the community board endorses the strategic objectives.

Trish Willis/Warren Barker

Council noted and considered the following resolutions from the Fairlie Community Board, in particular the request for council funding:

That the Fairlie Community Board approve the project to upgrade the Community Centre courtyard gardens to allow work to commence.

Les Blacklock/Warren Barker

That the Fairlie Community Board approve the project to upgrade the existing picnic tables on Riddle Street to allow work to commence.

Trish Willis/Warren Barker

That the Fairlie Community Board request council funding for 50% of the work associated with the community centre courtyard.

Warren/Barker/Les Blacklock

That the final design of the courtyard be approved by two community board members.

Warren Barker/Trish Willis

Garth Nixon said the community board's position was that the upkeep of the courtyard was the partial responsibility of council as it was also the front entrance to the council building. The estimated cost for this work is about \$35,000, or about \$17,000 each from council and community board. There may be an opportunity to fund some of it in next year's budget. Council does not currently have a budget allocated for this area.

The Mayor said there might be a similar situation in Twizel, with the area outside the council service centre also needing an upgrade.

Resolved that council defer making a decision about funding 50% of the work on the Fairlie Community Centre courtyard until after the budget round and an appropriate plan and accurate figures are made available to council.

Graham Smith/Evan Williams

Council noted the recommendation from the Fairlie Community Board regarding the monitoring of a new water source for Fairlie:

That "Option One" in the Opus report be confirmed as the most effective way to gather the required reliable data without undue cost.

Les Blacklock/Warren Barker

Council noted the recommendation from the Fairlie Community Board regarding bike stands in Fairlie:

That the Community Board incorporates the need for bike stands on the main street in its workshop planning for the next financial year.

Trish Willis/Les Blacklock.

MACKENZIE FORESTRY BOARD MINUTES:

Resolved that the minutes of the meeting of the Mackenzie Forestry Board held on March 20, 2014, including such parts as were taken with the public excluded, be received.

Graham Smith/Evan Williams

COMMITTEE MINUTES:

Resolved that the minutes of the meeting of the Finance Committee held on March 20, 2014, be received.

Claire Barlow/Murray Cox

Resolved that the minutes of the meeting of the Asset and Services Committee held on March 20, 2014, including such parts as were taken with the public excluded, be received.

Claire Barlow/Murray Cox

Resolved that the minutes of the meeting of the Planning and Regulation Committee held on March 20, 2014, be received.

Claire Barlow/Murray Cox

MINUTES AND MATTERS UNDER ACTION:

Resolved that the minutes of the meeting of the Mackenzie District Council held on February 18, 2014, including such parts as were taken with the public excluded, be confirmed and adopted as the correct record of the meeting.

Claire Barlow/Noel Jackson

PUBLIC EXCLUDED:

Resolved that the public be excluded from the following part of the proceedings of this meeting namely:

- A) PREVIOUS COUNCIL MINUTES, FEBRUARY 18, 2014
- B) PREVIOUS MINUTES TEKAPO COMMUNITY BOARD, MARCH 10, 2014
- C) PREVIOUS MINUTES MACKENZIE FORESTRY BOARD, MARCH 20, 2014
- D) PREVIOUS MINUTES ASSET AND SERVICES, MARCH 20, 2014
- E) UPDATE ON LAND SALES IN TEKAPO TOWN CENTRE
- F) SALE OF LAND TO HORIZONS NZ

General subject of each matter to be considered	Reason for passing this resolution in relation to each matter	Ground(s) under section 48(1) for the passing of this resolution
Previous Council minutes	Commercial sensitivity	48(1)(a)(i)
Previous minutes Tekapo Community Board	Commercial sensitivity	48(1)(a)(i)
Previous minutes Mackenzie Forestry Board	Commercial sensitivity	48(1)(a)(i)
Previous minutes Asset and Services Committee	Commercial sensitivity	48(1)(a)(i)
Update on Land Sales in Tekapo Town Centre	Commercial sensitivity	48(1)(a)(i)
Sale of Land to Horizons NZ	Commercial sensitivity	48(1)(a)(i)

This resolution is made in reliance on Section 48(1)(a)(i) of the Local Government Official Information and Meetings Act 1987 and the particular interest or interests protected by Section 6 or Section 7 of that Act, which would be prejudiced by the holding of the whole or the relevant part of the proceedings of the meeting in public are as follows: *All matters under section 7(2)(b)(ii).*

James Leslie/Graham Smith

The Mackenzie District Council meeting continued in open meeting.

THE MAYOR DECLARED THE MEETING CLOSED AT 3.35pm.

MAYOR: _____

DATE: _____



Aoraki / Mount Cook
Aoraki / Mount Cook Mackenzie

Mackenzie District Activity Review March 2014

Today's Agenda

- Regional Performance
- Achievements this Quarter
- Industry Communications and Training
- Campaign Activity
- Trade and Media Activity
- Online Development
- Focus for next Quarter



Regional Performance

Accommodation Total Guest Nights – Mackenzie District

As measured in the Commercial Accommodation Monitor

	2012	2013	% Change
October	32,689	34,137	4%
November	43,106	41,099	-4%
December	56,509	55,399	-2%
Total	132,304	130,635	-1.2%

- Comparison of the October - December quarter
- Figures are combined domestic and international
- Limitation of survey – does not include hosted accommodation eg B&B's, holiday homes
- Overall 2014 started well with January 2014 up 5% on January 2013

Regional Performance

Accommodation Domestic Guest Nights – Mackenzie District

As measured in the Commercial Accommodation Monitor

	2012	2013	% Change
October	10,746	12,715	15%
November	14,241	11,823	-17%
December	17,899	15,720	-12%
Total	42,886	40,258	-6%

- Comparison of the October - December quarter
- Figures are domestic only
- Strong October – inaugural Starlight Festival in Lake Tekapo was a success
- Possible contributing factor in decline during November and December - less Christchurch residents now ‘escaping’ from the after-effects of the earthquakes

Regional Performance

Accommodation International Guest Nights – Mackenzie District

As measured in the Commercial Accommodation Monitor

	2012	2013	% Change
October	21,943	21,423	-2%
November	28,865	29,276	1.4%
December	38,610	39,679	3%
Total	89,418	90,378	1%

- Comparison of the October - December quarter
- Figures are international only
- Figures show international is holding steady but not really growing during this quarter
- The October - December quarter 2012 compared to 2011 was incredibly strong – up a total of 28,801 at a percentage change of 54%

Regional Performance

Regional Tourism Indicators – “South Canterbury” (Mackenzie, Ashburton, Timaru)

Transaction count of electronic card data

	Oct-Dec 2012 Transaction Count	Oct-Dec 2013 Transaction Count	% Change	Average Oct- Dec 2013 Index
All International	74,061	83,669	11%	98
Australia	24,917	27,416	9%	104
China	1,974	3,101	36%	404
UK	10,144	11,195	9%	53
All Domestic	259,744	264,134	2%	140

- International transactions show a reasonable variance. While China continues to grow and we see increases again from Germany, US and UK, Japan is still soft.
- Index is a comparison to the average month in 2008 which is the last year where there were no significant events which could skew figures eg Rugby World Cup, Christchurch earthquakes.

Achievements this Quarter

- Increased number of operators on database and business listings on mtcooknz.com
- More communication with the region means greater knowledge and engagement – print columns, drop in sessions, social media, autumn competition
- Addressed skill gap in Trade and Social Media with several small operators – received positive feedback from workshop
- New relationships set up between several operators and Australian wholesalers from Market Insights

Industry Communications

- The Mackenzie **industry newsletter** sent fortnightly, database of 280 tourism operators

- Sent 6 times in this period

- Interaction: open = 31%, click = 5.2%

Mailchimp email marketing benchmarks:

open rate = 22%, click = 2%

- **Monthly columns** in the Fairlie Accessible & Twizel Update
- **Drop in sessions** - Lake Tekapo 5th December, Fairlie 29th January, Twizel 18th March
- Top 10 gems in autumn competition

Industry Training

- Working with Trade



- Using Social Media effectively in your tourism business



- 16 attendees
- Positive results from post-workshop survey

JV Campaign Activity

Australian Market winter campaign

- campaign timing confirmed: April – June
- various channels: television, online, Sunrise, Australian wholesaler



JV Campaign Activity

Domestic Market winter campaign

- creative concepts developed
- seeking investment from operators
- mix of channels: print, online, radio
- campaign in market May - September



Trade Activity

- Australian Market Insights
 - update from TNZ Australia
 - appointments with 19 wholesalers



Trade Activity

- Trade familiarisations
 - Shanghai & Beijing Product Managers
 - SSEAsia Trade



Media Activity

- Since December, 9 international media famils have visited the Mackenzie District
- Include a mix of print, online & broadcast
- Sunrise breakfast television



Online Presence & Content Development

- Content development – short walks campaign
- Redirected Mackenzie winter URL to mccooknz.com
- Social media platforms – Facebook and Twitter



Focus for next Quarter

- Website content development – winter pages, more images and video, Book It integration
- Domestic winter campaign – creative, timing and investors confirmed, ready to go into market in May
- Trade shows – RTO/IBO in May, TRENZ in June, MEETINGS in June
- Industry training – workshop for operators “how to create a marketing plan”



Thank you





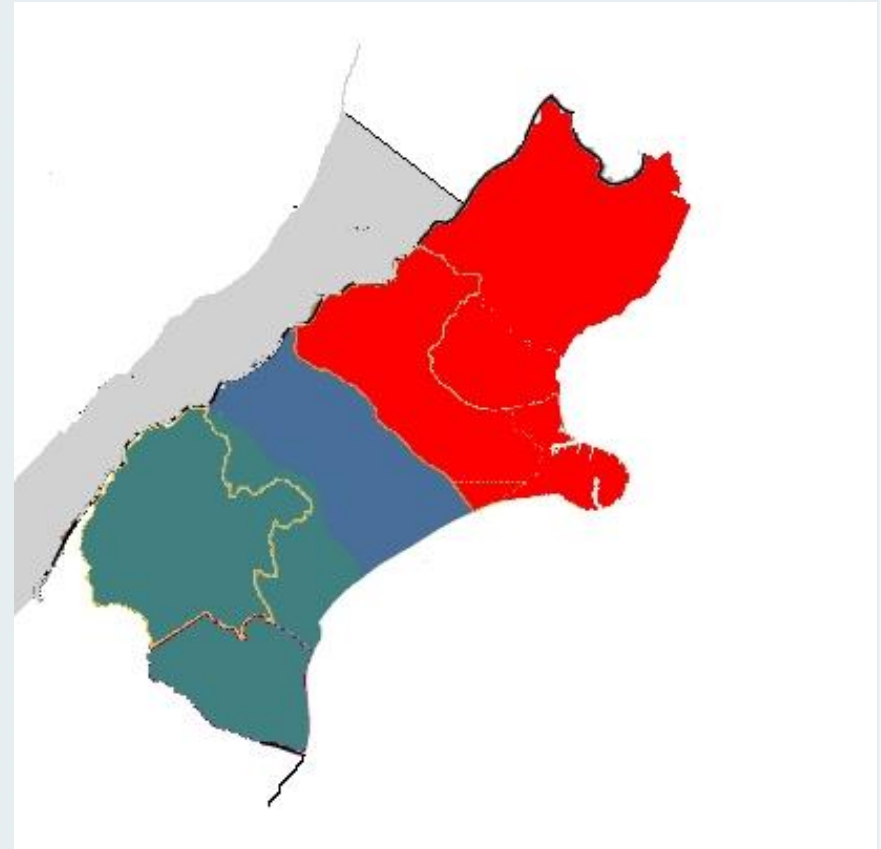
MORE
PEOPLE
MORE
ACTIVE
MORE
OFTEN

www.sportcanterbury.org.nz



Canterbury West Coast Sports Trust

- The **Canterbury West Coast Sports Trust** is a Charitable Trust, established in 1989. The Trust is governed by a Board of Trustees and managed by a Chief Executive.
- The trust has a 'regional' representation on the Board with Jeff Morrison from Timaru, Ian Sawyers from Ashburton and Andrea Forrest West Coast.
- Trust programmes and services are available for all communities in the greater Canterbury region with a particular focus on sport development, young people and physical activity.
- Offices are located in **Timaru**, Ashburton, Greymouth and Christchurch.
- The Trust area includes 10 Territorial Authorities: Grey District, Westland, MacKenzie, Waimate, **Timaru**, Ashburton, Selwyn, Christchurch, Waimakariri and Hurunui.



Sport Canterbury

Our Journey

The past few years have seen huge changes in our organisation and its operating environment. Some of the challenges and opportunities we have faced include:

- Loss of premises at QEII and subsequent relocations to Elmwood and Hornby
- Changes in national funding arrangements, including Bulk Funding and the KiwiSport Regional Partnership Fund
- New management team
- Revised internal structures
- Earthquake recovery and advocacy around the rebuild
- Changing demographics and population shift

Despite all this, we are still playing sport!

Membership back to 99.9% of pre-earthquake levels

Critical Success Factors

To achieve our vision for the Canterbury West Coast to be the leading region in NZ for sport and physical activity, we have identified three Critical Success Factors:

Leadership – leading sport through our knowledge, our innovation, our relationships and the way we work and collaborate with others

Capability – helping people and organisations involved in sport to provide quality experiences for participants at all levels

Delivery – making sure that people have opportunities to take part in sport

Working together

Sport Canterbury Strategic Priorities

Leadership



Capability



Delivery



Mackenzie District Council Strategic Outcomes

An attractive and highly valued natural environment

A thriving economy

A democracy which upholds the rights of the individual

Safe, effective and sustainable infrastructure

A fit and healthy community

A supportive and contributing community.

Community Sport

We believe that participating in sport and physical activity will improve the quality of life of individuals and communities. It will promote social inclusion, improve health, counter anti-social behaviour, raise individual self esteem and confidence and widen horizons

Target Sports seven codes identified as national priorities by SportNZ.
To be expanded by a further seven codes in due course.

Target Communities built around opportunities for engagement with individual participants – schools, clubs, sports club partnership, events.

Target Outcomes seven community sport outcomes prescribed by SportNZ that are used to measure the extent and effectiveness of our achievements.

Our Community Sport Strategy

Target Sports	Target Communities	Target Priorities
Cricket	Individuals	Fundamental Movement Skills
Football	Teams	Young People, Clubs and Events
Gym sports	Clubs	Young People and Schools
Hockey	Primary schools	Adults, Clubs and Events
Netball	Secondary schools	Coaches and Volunteers
Rugby	Events	Regional Sporting Organisations
Rugby League	Workplaces	Influence

Athletics, Basketball, Bike, Bowls, Golf, Tennis and Triathlon identified as future Target Sports

Making a difference – Achievements

Kiwisport:

Kiwisport Regional Partnership Fund supports projects that get children more active, improves their skills, and provides them with more sports opportunities.

Kiwisport Partnership Funding: Fundamental skills

14 children from Cannington School had 6 sessions of cricket

15 children from Cannington School and 4 sessions of Football

32 Children from Albury School had 4 sessions of golf

102 children from Fairlie Primary had 4 sessions of golf.

Sportstart training

St Josephs received Sportstart training and resources

Making a difference – Achievements

Jump Jam Extravaganza (Timaru Theatre Royal)

- 3 teams involving 31 children from Fairlie Primary and St Josephs Primary participated in the Jump Jam Extravaganza at the Theatre Royal
- 1 coach and 10 students from St Josephs Fairlie attended a Jump Jam training workshop.

Physical Activity Leaders Training (PALS)

- Albury and Lake Tekapo Schools participated in Teacher and Child PALS training. 2 teachers and 8 children took part

South Canterbury Sports Awards — Southern Trust Events Centre

- 1 nomination from Mackenzie District across in Young Sports person category- Cameron Young for Rowing.

Making a difference – Achievements

Green Prescription:

- 4 referrals from Mackenzie District received.

Falls Prevention:

- 2 referrals received to Stay on Your Feet(SOYF) programme
- Older Adults class delivered in Fairlie which includes Falls Prevention

Sea2Sea Challenge - Physical Activity Workplace Initiative:

- 3 workplaces/groups from Fairlie and 3 Workplaces from Twizel involving 101 people registered.
- 1 patients from High Country Health participated

Targeted Communities

Mackenzie District

How can Sport Canterbury support your community?

- Identify key people involved with sport and recreation in the community
- Community Sport Stock-take - facilities & green spaces, programmes, resources
- Facilitate Community Sport Forums
- Develop a needs assessment for each community
- Develop a whole community sport plan
- Physical Activity Programmes and Events - GRx, FP, Sea2Sea

Targeted Communities

Mackenzie District - possible programmes

- **Building capability**
 - Sportstart training - teachers, coaches
 - Growing Coaches – secondary school- student leadership
 - Clubmark - self review tool for clubs
 - PALS – Physical Activity Leaders
- **Delivery**
 - Jump Jam EXtravaganza
 - Have a Go Days
 - School sport cluster tournaments
 - Working with RSO's to influence delivery of sport in your clubs
 -

Investment

Sport Canterbury, wish to apply for **\$5,000+ GST** to assist the South Canterbury office to sustain and increase our coordination and delivery of Community Sport and Recreation across the Mackenzie District.



www.sportcanterbury.org.nz